

WELCOME ADDRESS BY MS TAN PUAY HOON, PRESIDENT OF THE RESTROOM ASSOCIATION (SINGAPORE) AT THE LOO (LET'S OBSERVE OURSELVES) CARNIVAL & AWARDS ON 24 NOV 2011, 2.00PM, AT THE CITY SQUARE MALL

A very good afternoon to:

Our Guest of Honour Mr Andrew Tan, Chief Executive Officer of the National Environment Agency or NEA

Award recipients, supporters, sponsors and distinguished guests

It is my pleasure and honour to welcome all of you to the LOO (Let's Observe Ourselves) Carnival & Awards 2011 and I am pleased to see this event garnering more support this year.

The LOO Awards was started in 2009 and only 24 nominations were received. This year, we received 57 nominations. This is certainly a good sign that the LOO Awards is gaining momentum and I look forward to receiving more nominations next year. I would like to thank the nominees for your support. For those who are not awarded this year, I hope this will not deter you from supporting the LOO Awards next year and I am certain you will eventually reap the rewards of your efforts.

Today is a day of significance and joy for the award recipients– organisations and individuals that have been constantly contributing to the sustainability of restroom cleanliness. Without their contributions, quality and clean restrooms will soon become history. Therefore, we must not forget the award recipients, our stars of the event today. I wish to extend my heartiest congratulations to all of you, for your strong commitment, in sustaining the quality standard of restroom cleanliness. I hope you will continue to be role models for everyone.

The Restroom Association (Singapore) or RAS has organised this event with only one aim, which is to encourage owners, cleaners and users to play their part in adopting the right restroom culture – Committed *Owners* to provide quality restrooms; Trained *cleaners* to maintain quality restrooms with the right skills; and finally responsible *users* to use the quality restrooms responsibly. Since last year, we have adopted this holistic approach for our STAR (Sustaining Toilets As Restrooms) Awards school programme and LOO (Let's Observe Ourselves) @Heartlands public awareness campaign.

This year, we are honoured to have the support from both government and non-government organisations namely, the NEA, PUB, Public Hygiene Council (PHC) and World Toilet Organization (WTO). WTO has erected a giant toilet-bowl sculpture made of detergent bottles sponsored by Unilever. This is a joint effort to commemorate World Toilet Day, which is on the 19th of November every year. This sculpture has certainly injected more vitality and excitement to the carnival.

Similarly, five sponsors from the private sector are also contributing positively to this event. Crizto Singapore, Rentokil Initial, Tav Shield, Inter-Lab Products and Hunwin

Enterprises, are each showcasing innovative and interesting restroom products and services. Their range of products and services will certainly provide a good informative platform for visitors to the carnival at City Square Mall. I would like to thank City Square Mall for sponsoring the venue, and getting all the toilets in their mall certified as Happy Toilets. They are also one of the award recipients this year. Since the launch of the LOO Campaign in 2008, RAS has been actively adopting the four-pronged approach of encouraging committed owners, training skilled cleaners, educating responsible users and recognising them. I am heartened to see that the efforts are gradually paying off. Let's work together and constantly strive to bring the local restroom standards to a higher level.

Last but not least, on behalf of RAS, I would like to once again express my sincere appreciation to our Guest of Honour Mr Andrew Tan, supporters, sponsors and distinguished guests for taking time to attend our event. This event would not have been possible without your support. I believe with your continued support, we can all work together towards becoming a more gracious society, embracing excellence in restroom culture.

Thank you.