



For Immediate Release

19 November 2012

**RESTROOM ASSOCIATION (SINGAPORE) APPEALS FOR DONATIONS FOR
RESTROOM CLEANING ATTENDANTS ON WORLD TOILET DAY**

A WORLD without TOILET cleaning attendants is a DAY without clean toilets

世界失去厕所清洁员工就等于失去清洁厕所的一日

The declaration of World Toilet Day (www.worldtoiletday.org) is to raise global awareness that 2.5 billion people do not have a clean toilet. In Singapore, clean toilets are regularly maintained by attendants. The Restroom Association (Singapore) or RAS wishes to highlight the crucial role played by the attendants and appeals for donations to help them cope with rising living costs. Since 2009, RAS has been recognising the unsung heroes at its annual LOO (Let's Observe Ourselves) Awards (www.toilet.org.sg/looawards.html). Every year, three attendants are selected to receive \$100 worth of grocery vouchers. This year, the number of nominated attendants reached an all-time high of 33. Given the surge, RAS is appealing to companies and the public to donate generously. With more donations, RAS will be able to not only raise the value of grocery vouchers but also present them to more attendants to help them cope with rising living costs.

The public can make a minimum donation of \$10 online at SG Gives, a secured charity donation portal, at www.sggives.org/restroomassociation. Tax deduction is available for minimum donations of \$100 and above. Companies and the public can also make their cheque donation to "Restroom Association (Singapore)" by writing their name, address and contact number on the back of the cheque, and mail it to Block 2, Balestier Road, #03-679, Singapore 320002.

Ms Tan Puay Hoon, President of RAS, said: "A WORLD without TOILET cleaning attendants is a DAY without clean toilets. This is RAS' World Toilet Day message to everyone in Singapore this year. Without the attendants, clean toilets will soon become history. They are mostly earning only \$700 to \$900 monthly. Please appreciate and help them by donating generously and also acting responsibly when you next visit the toilet."

RAS is organising a two-day LOO Carnival from 1 to 2 December at IMM to commemorate World Toilet Day. The LOO Awards ceremony will be held on the first day.

For enquiries, please contact:

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About Restroom Association (Singapore)

The vision of the Restroom Association (Singapore) or RAS is A Gracious Society Embracing Excellence in Restroom Culture. Started in 1998 as a non-profit organisation, RAS is dedicated to building an excellent restroom culture by actively engaging owners, the cleaning industry and users to play their part. Some of its programmes or activities – supported by the National Environment Agency (NEA) – initiated and conducted include the Happy Toilet Programme, Happy Toilet School Education programme for Preschools, STAR (Sustaining Toilets As Restrooms) Awards Programme, Eco-Assessor Programme and LOO (Let's Observe Ourselves) Carnival & Awards. RAS is a strategic partner in national community events like Clean & Green Singapore and is also a founding member of the World Toilet Organization and the Keep Singapore Beautiful Movement.

Glossary of Chinese Terms (In alphabetical order)

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| 1. LOO (Let's Observe Ourselves) Awards | 卫浴文化奖 |
| 2. LOO (Let's Observe Ourselves) Carnival | 卫浴文化嘉年华 |
| 3. President Tan Puay Hoon | 会长陈培芬 |
| 4. Restroom Association (Singapore) | 新加坡卫浴文化协会 |
| 5. World Toilet Day | 世界厕所日 |