



PRESS RELEASE- WORLD TOILET DAY 2007

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KUDOS TO OUR TOILET CLEANERS- THE UNSUNG HEROS

Toilet cleaners in Singapore Management University (SMU) receive tribute from Restroom Association (Singapore)

In collaboration with a group of SMU undergraduates, the Restroom Association of Singapore (RAS) will be celebrating World Toilet Day 2007 on 19 November by paying tribute to "Toilet Cleaners- The Unsung Heroes" .

Spun off from a Community Service Project initiated by a group of SMU students, an appreciation event will be held specially for SMU's toilet cleaners from A & P Maintenance Services Pte. Ltd to commemorate this day. Highlights of the event include a montage made by SMU students in tribute to the toilet cleaners and a plaque presentation to SMU's toilet cleaners.

"We are glad that we can take this opportunity to show appreciation to our school cleaners as we are aware that they have been working hard to maintain the cleanliness standards of our school toilets," said Ms Chua Yi Zhen, a first year SMU student who is part of the group.

Mr Kevin Chong, Executive Director of Corporate Services in A & P Maintenance Services Pte. Ltd is also happy to be part of the event. "Cleaners are often not recognized for the value of their work despite their importance. We sincerely appreciate the efforts by SMU & RAS to give recognition to our cleaners for their contributions."

A firm advocate for clean public toilets, Ms Tan Puay Hoon, President of the Restroom Association (Singapore) is pleased to share her comments as well, "Singapore is fortunate to have relatively clean toilets as compared to some of our foreign counterparts. RAS is heartened to see that toilet users today have become more objective in realizing that keeping toilets clean is a shared responsibility between toilet cleaners and users alike. We are glad that these SMU students have taken the initiative to drive this message through their school project."

A graffiti art piece themed "Clean Toilet, Happy Faces" done by Mr Cheong Kah Keong, 18, will also be displayed at the toilet near the atrium of the SMU, School of Information Systems.

Supported by the World Toilet Organisation (WTO), both RAS and WTO will be having a booth to showcase our efforts in SMU.

You are cordially invited to attend the event on 19 Nov 2007 at the Singapore Management University, School of Information Systems, Atrium Space next to Mr Tea Café, 80 Stamford Road at 12pm.

About World Toilet Day

World Toilet Day has been declared to be on the 19th of November each year. The purpose of having this day is to have people in all countries to take action, increase awareness of toilet user's right to a better toilet environment, and to demand for it from toilet owners. As such, it is also the toilet user's duty to contribute towards its maintenance, cleanliness and hygiene. The public marks the day to practice toilet etiquette, the restroom community-at-large celebrates with a new declaration for the forthcoming year.

About Restroom Association (Singapore)

Restroom Association (Singapore) or RAS' vision is Clean Public Toilets for Everyone. Started in 1998 as a non-profit organization, RAS is dedicated to promoting good design, cleanliness and maintenance in public toilets. It serves the community by educating the general public about toilet etiquette.

Some of the programmes - supported by the National Environment Agency (NEA) - conducted by RAS include the Happy Toilet Star-rating Programme, the Happy Toilet School Education programme, NSRS in clean sanitary fittings & fixtures and strategic partner in national community events like Clean & Green Singapore. RAS is also a founding member of the World Toilet Organization.

About A & P Maintenance Services Pte. Ltd

A&P Maintenance Services Pte Ltd was incorporated in August 1983 and is one of the leading Contractors in the field of cleaning today. Our Company has an impressive track record in providing cleaning services to the commercial, industrial and residential sectors in Singapore over the past twenty years.

We are a BCA-Registered Housekeeping, Conservancy & Cleaning Contractor (MW02-L5, which authorises us to compete in and take up cleaning contracts of up to the value of S\$10million.

About World Toilet Organization

The World Toilet Organization was founded in 2001. Based in Singapore, it is a non-profit organisation and has 54 members from 35 economies. It is the global voice that advocates sustainable toilet systems through capacity building, public education and implementation of real time projects. It aims to investigate the root causes of dirty toilets and identify key motivations and incentives for good solutions, by assuming the role of a "Change Agent" to bring social change, accelerate the learning curve through knowledge sharing, mobilising resources and coordinating both volunteers and organisations.